

# Data Governance - Pokročilé strategické řízení dat v organizaci

Course code: GOC673

This training for executives in the Chief Data Officer (CDO) role focuses on the strategic leadership and management aspects of Data Governance, with an emphasis on creating value from data and ensuring its compliance with internal policies and external regulations. The program covers advanced data management strategies, frameworks for ensuring data quality, techniques for measuring and improving the effectiveness of Data Governance, as well as the leadership and transformation strategies needed to foster a data-driven corporate culture. The training provides CDOs (and other data leaders) with a deep understanding of the strategic aspects of Data Governance, practical guidance on implementing effective policies and processes, and a discussion of the challenges and solutions involved in building a data culture within an organization. The emphasis is on interactivity, hands-on exercises, and the exchange of experience, enabling participants to immediately apply the acquired knowledge in practice.

## What You Will Learn

- Define the goals and expectations of Data Governance at the CDO level
- Create and implement a strategic Data Governance plan, including a roadmap and priorities
- Build or redesign a Data Governance framework for your organization
- Effectively communicate and enforce Data Governance policies among stakeholders
- Build a Data Governance team and identify key roles and skills
- Lead the organization's transformation toward a data culture and manage change
- Measure the impact and value of Data Governance using metrics and KPIs
- Create an action plan for both short-term and long-term goals

## Who This Course Is For

- Chief Data Officers (CDOs) responsible for the strategic leadership and management of data within the organization.
- Data leaders who want to gain a deep understanding of the strategic aspects of Data Governance.
- Managers responsible for building a data culture and implementing effective data management policies and processes.

## Prerequisites

- Basic knowledge of Data Governance principles and data management.
- Experience leading teams or organizational units is an advantage.
- Hands-on experience working with data at a managerial level is recommended.

## Course Outline

### Day 1 – Strategic Planning and Data Governance Frameworks

- Introduction to advanced Data Governance principles: Defining goals and expectations at the CDO level
- Creating and implementing a strategic Data Governance plan: How to set priorities, build a roadmap, and ensure alignment with the organization's overall strategy
- Case studies: Analysis of successful Data Governance strategies and their applicability
- Workshop: Creating or redesigning a Data Governance framework for your organization
- Discussion on how to effectively communicate and enforce Data Governance policies among stakeholders

### Day 2 – Data Governance Leaders and Organizational Transformation

- Building a Data Governance team: Identifying and selecting the key roles and skills required in the team
- Leadership and change management: How to lead the organization's transformation toward a data culture and ensure lasting stakeholder engagement
- Metrics and KPIs for Data Governance success: How to measure the impact and value of Data Governance
- Practical workshop: Creating an action plan for the coming months, including setting short-term and long-term goals
- Panel discussion and Q&A: Exchange of experience and best practices among participants and Data Governance experts

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