

Design Thinking and Beyond with AI Support

Course code: BEDTAI

During this two-day workshop, we will guide you through the Design Thinking process—from understanding customer needs and defining the problem to generating ideas, prototyping, and testing. We will also show you where artificial intelligence can effectively support the process, for example in preparing customer research, working with collected insights, finding inspiration, or developing ideas further. This is not a theoretical course on innovation. You will work hands-on, use practical methods and templates, and experience a proven approach that you can apply to your own projects, services, processes, or customer challenges.

Who is the course for

What we teach you

GOPAS Praha

Na Strži 2097/63
140 00 Praha 4 - Krč
Tel.: +420 226 201 390
info@gopas.cz

GOPAS Brno

Nové sady 996/25
602 00 Brno
Tel.: +420 530 513 590
info@gopas.cz

GOPAS Bratislava

Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 902 903 132
info@gopas.sk



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Required skills

Why Design Thinking?

Course outline

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