

Practical Business Analysis According to BABOK

Course code: GOC4602

Most analysts know about the BABOK (Business Analysis Body of Knowledge) standard, but few can actually use it effectively in everyday practice. This training is not a theoretical lecture on the content of the guide, but it is an intensive two-day workshop where you will try how to apply the principles of BABOK to a specific assignment from the initial need to the design of a solution.

You will learn to perceive business analysis as a discipline that is not based on strict rules, but on the ability to choose the right techniques for a given context. The goal is for you to stop just talking about BABOK and start using it as a practical tool for delivering real value to your customers and partners.

Who is the course for

- **Practising business analysts**
 - who want to deepen their skills and gain confidence in using internationally recognized standards.
- **Business people (clients)**
 - who define needs and want to understand how the analysis process affects the resulting quality of the solution.
- **Solution architects**
 - who need to communicate more effectively with the analysis team and better understand the link between business requirements and architectural design.

What we will teach you

- Teach you to work with BABOK using real scenarios and examples.
- Show that there is no one right solution, but there are right ways to get to it.
- Teach you to perceive a partner in delivering solutions and communicate effectively with them.
- Acquire techniques for critically assessing the quality of analytical outputs.

Required entry knowledge

- Interest in practical business analysis.
- Basic awareness of business analysis (e.g. based on BA_MODBAN training).
- Willingness to listen and discuss (business analysis is not based on physical laws).
- Willingness to actively participate in developing examples.

Course outline

The training is based on a simulation of a real project. Every day we focus on key areas of the BABOK through practical activities.

Every day:

- one specific assignment is practiced and an analysis and solution proposal are processed in the context of the BABOK.
- it is composed of interactive exercises and practical project tasks that participants solve in teams of 2-5 people.
- it is supplemented with selected theoretical presentations to supplement the information and definitions necessary for the training.
- it is dedicated to discussions, questions, and searching for options.

Throughout the course, specific chapters of the BABOK standard are referenced to anchor the theory.

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