Introduce to Adobe Creative Cloud (Photoshop, Illustrator, InDesign)

Course code: DTPW

For three days, you'll learn about Adobe Creative Cloud SW package. You will learn to focus on individual programs, but also to prepare the data and transfer them between applications. The entire workshop puts an emphasis on the practical side, so you will deal with assignments and examples from common practice.
The whole course is designed as an elementary quick introduction to programs. In three days, of course, you will only learn the necessary basics and orientation in the subject. The course does not replace many-day basic courses of Photoshop, Illustrator, or InDesign.

Who is the course for

The course is intended for those interested in basic orientation in DTP issues and introductory introduction to Photoshop, Illustrator and InDesign applications and their links.

What we teach you

You will acquire the basic concepts of the DTP area, be familiar with the programs used. You will learn basic typographic skills and composition rules, create the required document in InDesign, including the need for further processing in print. You will prepare your image data in Photoshop. You will create vector graphics in Illustrator, prepare graphic elements that will become part of the visual style of the document being processed.

Required skills

Basics of work in Microsoft Windows or macOS.

Course outline

Photoshop

- understanding the principles of bitmap graphics
- orientation in the program environment
- setting and changing basic image parameters
- geometric image correction
- adjust brightness and contrast
- color correction
- retouching images
- selecting parts of the images
- save and export to appropriate formats

InDesign

- orientation in the program environment
- creating new documents
- working with graphic frames
- creating text frames
- character and paragraph text formatting
- import from text editors
- creating basic graphic elements in InDesign
- inserting photos into a document
- creating tables
- working with paint
- necessary printing rules
- export to print pdf

Illustrator

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Introduce to Adobe Creative Cloud (Photoshop, Illustrator, InDesign)

- orientation in the program environment
- drawing basic shapes
- fillings and contours of objects
- transparency and effects
- brushes and patterns – using libraries
- working with text in illustrator
- export to pdf; InDesign formats

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