Drive AI transformation in your organization

Course code: AB-731

In AB-731T00: Drive AI transformation in your organization, learners will explore how to lead AI transformation across their organization. They'll learn practical strategies to identify high-impact AI opportunities, align investments with business goals, and champion responsible AI practices. The course emphasizes real-world applications and strategic decision-making—no technical expertise required—making it ideal for senior leaders who want to confidently drive AI adoption and innovation.

Who is the course for

AB-731T00: Drive AI transformation in your organization is designed for business leaders, including directors, VPs, and executives across marketing, sales, operations, HR, finance, and strategy. It's also suitable for aspiring leaders who want to understand how to adopt and scale AI responsibly.

What we teach you

Learners will gain practical knowledge and tools to plan, strategize, and implement AI initiatives using Microsoft technologies.

Course outline

- Explore the business value of generative AI solutions
- Drive business value with AI solutions
- Transform your business with AI

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