Design Thinking and Beyond with AI Support

Course code: BEDTAI

During this two-day workshop, we will guide you through the Design Thinking process—from understanding customer needs and defining the problem to generating ideas, prototyping, and testing. We will also show you where artificial intelligence can effectively support the process, for example in preparing customer research, working with collected insights, finding inspiration, or developing ideas further.This is not a theoretical course on innovation. You will work hands-on, use practical methods and templates, and experience a proven approach that you can apply to your own projects, services, processes, or customer challenges.

Who is the course for

What we teach you

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Required skills

Why Design Thinking?

Course outline

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