

Automating your business with AI: AI agents and smart automation with Power Automate, Make.com and Zapier

Course code: AI_ATM_VK

Automating your company using AI: AI agents and smart automation A six-hour course focused on the effective deployment of AI agents (text and video) and the automation of company processes using tools such as Power Automate, Make.com and Zapier. Participants will master the creation of their own AI assistants, automation flows and the connection of these technologies into a real company workflow. It includes practical demonstrations, exercises and the design of automated solutions for marketing, support, HR or business. The course is ideal for companies that want to make their processes more efficient and make the most of the potential of AI.

Affiliate	Duration	Course price	ITB
Praha	1	7 500 Kč	10
Brno	1	7 500 Kč	10
Bratislava	1	300 €	10

The prices are without VAT.

Course terms

Date	Duration	Course price	Type	Course language	Location
28.05.2026	1	300 €	Presence	CZ/SK	GOPAS Bratislava
12.06.2026	1	7 500 Kč	Presence	CZ/SK	GOPAS Praha
☀️ 17.07.2026	1	300 €	Online	CZ/SK	Online
04.09.2026	1	300 €	Presence	CZ/SK	GOPAS Bratislava
16.11.2026	1	300 €	Online	CZ/SK	Online

The prices are without VAT.

What we will teach you

Participants will learn to create and deploy AI agents (text and video) and help tools such as Power Automate, Make.com and Zapier automate routine activities and will connect AI to its company processes.

Course outline

Introduction to the world of AI agents and automation

- What are AI agents and how do they work
- Practical scenarios of using agents in companies (marketing, support, HR, shop)
- What is automation and why start with it right now

Text AI agents – ChatGPT, Custom GPTs

- Explanation: what is "Custom GPT" and how to create your own text one assistant
- Entering roles, setting the tone of communication, security limits
- Deployment in a real environment (e.g. customer chatbot, HR consultant, merchant)

Practical part: Participants will create their own text AI agent for the selected company scenario

Video AI agents – HeyGen, D-ID, ElevenLabs

- Creating talking AI avatars: choice of appearance, language, voice
- Use for onboarding, internal training, product presentations, FAQ videos
- Integration into the web, e-mail or company system

Practical part: Participants create their own short video with AI agent

Introduction to automation with Power Automate, Make.com and Zapier

- Comparison of tools, benefits and ideal use

GOPAS Praha
Na Strži 2097/63
140 00 Praha 4 - Krč
Tel.: +420 226 201 390
info@gopas.cz

GOPAS Brno
Nové sady 996/25
602 00 Brno
Tel.: +420 530 513 590
info@gopas.cz

GOPAS Bratislava
Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 902 903 132
info@gopas.sk



Copyright © 2026 GOPAS, a.s.,
All rights reserved

Automating your business with AI: AI agents and smart automation with Power Automate, Make.com and Zapier

- Basics of creation automation scenarios: triggers, actions, conditions
- Samples of simple automations: data forwarding, notifications, reports

Practical part: Participants will create their own simple automation flow

Connecting AI agents with automation

- How to connect the AI assistant with company applications (e.g. Teams, email, Google Sheets)
- Examples: chatbot that forwards data to CRM, video agent sending personalized answers
- Creation of multi-channel automation (AI > CRM > notifications)

Practical part: design of an automated AI solution according to your own workflow

Recommended scenarios for deploying AI and automation in different departments

Discussion: what to watch out for, what works, what has been proven

Tools that we recommend for practice + minikit of prompts and scenarios

GOPAS Praha
Na Strži 2097/63
140 00 Praha 4 - Krč
Tel.: +420 226 201 390
info@gopas.cz

GOPAS Brno
Nové sady 996/25
602 00 Brno
Tel.: +420 530 513 590
info@gopas.cz

GOPAS Bratislava
Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 902 903 132
info@gopas.sk



Copyright © 2026 GOPAS, a.s.,
All rights reserved