

Drive AI transformation in your organization

Course code: AB-731

In AB-731T00: Drive AI transformation in your organization, learners will explore how to lead AI transformation across their organization. They'll learn practical strategies to identify high-impact AI opportunities, align investments with business goals, and champion responsible AI practices. The course emphasizes real-world applications and strategic decision-making—no technical expertise required—making it ideal for senior leaders who want to confidently drive AI adoption and innovation.

Affiliate	Duration	Course price	ITB
Praha	1	5 900 Kč	10
Brno	1	5 900 Kč	10
Bratislava	1	250 €	10

The prices are without VAT.

Course terms

Date	Duration	Course price	Type	Course language	Location
------	----------	--------------	------	-----------------	----------

The prices are without VAT.

Who is the course for

AB-731T00: Drive AI transformation in your organization is designed for business leaders, including directors, VPs, and executives across marketing, sales, operations, HR, finance, and strategy. It's also suitable for aspiring leaders who want to understand how to adopt and scale AI responsibly.

What we teach you

Learners will gain practical knowledge and tools to plan, strategize, and implement AI initiatives using Microsoft technologies.

Course outline

- Explore the business value of generative AI solutions
- Drive business value with AI solutions
- Transform your business with AI

GOPAS Praha
Na Strži 2097/63
140 00 Praha 4 - Krč
Tel.: +420 226 201 390
info@gopas.cz

GOPAS Brno
Nové sady 996/25
602 00 Brno
Tel.: +420 530 513 590
info@gopas.cz

GOPAS Bratislava
Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 902 903 132
info@gopas.sk



Copyright © 2026 GOPAS, a.s.,
All rights reserved