

Modern Business Analysis

Course code: GOC4601

It may seem that today's times are not favorable to business analysis. In some places, the business analysis department is being abolished completely (they say it is not needed in agile), in others, the business analyst becomes an IT analyst or simply "just" an analyst. But the job description is still the same, and it doesn't matter whether you stick to the traditional method of delivering changes (waterfall) or are obliged to use the word agile three times in every sentence. Business analysis is not just a position, it is not even a mere role. It is a beautiful, but also a demanding profession that can be applied in both work and personal life.

The modern approach to business analysis does not consist of medieval torture, cross-examination and ritual sacrifices, when you want to beat the requirements out of the client, but in effectively helping the "business" realize why it wants something and what value it will bring to it. Only then can the client define what it actually wants. The business analyst will present the solution options, present their advantages and disadvantages and, last but not least, correct the endless desire of business to interfere in what technologies should be chosen.

The Modern Business Analysis training will show that this discipline can be successfully applied at the strategic, tactical and operational levels. It will also allow participants to realize that there is a fundamental difference between logical and technological business analysis. And last but not least, it will help to defend the idea that business analysis does not mean creating stacks of documents, diagrams or requirements, but a valuable approach to implementing changes while reducing the risk of failure.

This training is an essential gateway to the field of business analysis.

Affiliate	Duration	Course price	ITB
Praha	2	19 990 Kč	20
Brno	2	19 990 Kč	20
Bratislava	2	830 €	20

The prices are without VAT.

Course terms

Date	Duration	Course price	Type	Course language	Location
22.10.2026	2	19 990 Kč	Presence	CZ/SK	GOPAS Praha
05.11.2026	2	830 €	Online	CZ/SK	Online
05.11.2026	2	19 990 Kč	Online	CZ/SK	Online

The prices are without VAT.

Who is the course for

- Beginner and advanced
- **business analysts**
 - who want to learn or consolidate the basics of business analysis.
- **Other analysts**
 - (many principles are applicable to other areas).
- **Programmers and developers**
 - who want to understand more about what a (business) analyst may want from them and why.
- **Business representatives**
 - (requirements submitters) to know why the analyst wants what he wants from them.

What we will teach you

- Introduce and master the basic principles of modern business analysis.
- Show the way to become a good (business) analyst.
- Learn to choose from various analytical approaches those that will be the most effective at a given moment.

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Modern Business Analysis

- Connect theoretical knowledge directly with established real practice.
- Clearly separate the analysis itself from recording the results of the analysis (we really analyze first, and then we can model).

Required input knowledge

- Interest in the issue.
- Willingness to listen and discuss (business analysis is not based on physical laws).

Course outline

- Why do business analysis
- To what extent (depth) to do business analysis (degree of abstraction vs. degree of detail)
- At what level to do business analysis (strategic, tactical and operational)
- What is business analysis?
- Six key concepts of business analysis (need, solution, context, stakeholders, benefit, change, value)
- What is the result of business analysis
- Other frequently used concepts (process, use case, component, requirement, ...)
- Surroundings of business analysis and cooperation of business analysts with other people
- What is the input and output of analysis
- Finding solutions at the business analysis level
- Logical and technological perspectives
- Recording business analysis results
- Business analysis in different approaches to delivering changes (waterfall vs. agile, requirement vs. user story).
- Personal qualities of a business analyst (can I learn business analysis or is it innate?)
- Basic techniques used by business analysts
- Business analyst certification options

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