

# AWS Cloud Essentials for Business Leaders

Course code: AWSCEBL

In this course, you will learn the fundamental concepts of cloud computing and how a cloud strategy can help companies meet business objectives. It explores the advantages and possibilities of cloud computing. It also introduces addresses concepts such as security and compliance to help facilitate better discussions with line of business (LOB) professionals, information technology (IT) LoB, IT leaders, and executives.

Affiliate	Duration	Course price	ITB
Praha	1	290 €	0
Bratislava	1	290 €	0

The prices are without VAT.

## Course terms

Date	Duration	Course price	Type	Course language	Location
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The prices are without VAT.

### Who is the course for

- Line of Business (LoB) owners
- IT leaders
- IT Executives

### What we teach you

- Explain the role of information technology (IT) in an organization for business transformation
- Explain the customer value proposition for using the cloud across industries
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

### Required skills

No prior IT experience or cloud experience is required.

### Teaching methods

Professional explanation with practical samples and examples.

### Course outline

Module 1: Course Introduction

Module 2: Information Technology for Business Transformation

- Role of IT in an organization for business transformation
- Brief history of IT
- Legacy approach to IT
- What drives customers to move from traditional infrastructure to the cloud

Module 3: Cloud Computing

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model
- Key security practices within the cloud

Module 4: Business Value of the Cloud

- The customer value proposition
- Identify who is using cloud computing

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# AWS Cloud Essentials for Business Leaders

- Industry trends
- Customer examples

## Module 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience
- Business Agility

## Module 6: Business Value Activity

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